

**AD**

**ACQURING  
DAY**

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**den akceptace**  
sektoru plateb & technologií

3-4/5/2023 hotel port doksy

- is one of the most significant conferences in the field of acquiring payment systems, cards and technology in the czech republic
- original concept of multilevel knowledge sharing built on both business presentations, networking, round tables
- entertainment and various activities set
- focus on payment cards, payments and progressive technologies
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- official website [acquiringday.cz](http://acquiringday.cz)
- registration from march 21, - april 21, 2023
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#acquiring day . term and place

- may 3-4, 2023, hotel port, doksy, cze

wed 3/5      arrivals . conference program

wed 4/5      conference program . departures

w: [hotelport.cz](http://hotelport.cz)

w: [bankovnikarty.cz](http://bankovnikarty.cz)

w: [cardmag.cz](http://cardmag.cz)

#acquiringday . wednesday . conference day

- may 3, 2023, hotel port, doksy, cze

morning arrivals . check in 14.00 pm

12.00 - 12.45 lunch

13.00 - 15.00 conference program

15.00 - 15.30 coffee break

15.30 - 17.30 conference program

17.30 - 18.00 fresh

18.00 - 19.30 conference social program

20.00 - 21.00 dinner

21.00 - 23.30 cocktail

#acquiringday . thursday . conference day



- may 4, 2023, hotel port, doksy, cze

09.00 - 11.00 conference program

11.00 check out



12.00 - 13.00 fresh . coffee

13.00 - 14.00 departures

#acquiringday . key themes

- ia intelligence
- digitalization
- future of payment cards & payment progressive technology
- inspiration for economy in card & payment environment
- innovation in payment ecosystem
- e-commerce
- mobile payments
- user experience
- security, risk, biometric & behavioral analysis
- atm strategy
- merchant acquiring
- legislation & regulation
- crisis . new era . new world
- crypto . and more and more

#aquiringday . participation

- **big bank / corporation**  
freepass for 
- **middle bank / corporation**  
freepass for 
- **small bank / corporation**  
freepass for 



#acquiringday . partnership & performance

- **sponsor**

visibility of logo & corporation name (banners, website, stand, advertising)

40 min presentation slot in the program agenda

freepass for 

- **main partner**

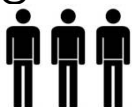
visibility of logo & corporation name (banners, website, advertising)

30 min presentation slot in the program agenda

freepass for 

- **partner**

visibility of logo & corporation name (banners, website, advertising)

freepass for 

#aquiringday . fee

- **sponsors & partners**  
conference fee by agreement
- **sbk member**  
conference fee            0
- **zbk member**  
conference fee            0
- **non sbk & zbk**  
conference fee            100 eur (2.500 czk)

#[acquiringday](#) . original production & organization

- **production & contact**

roman kotlan

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w: [cardforum.cz](http://cardforum.cz)

- **organizer**

bank card association (bca) / sdruzeni pro bankovni karty (sbk)

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110 00 prague 1

czech republic

[www.bankovnikarty.cz](http://www.bankovnikarty.cz)

id: 64933849

tax id: cz64933849

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