

c a r d f o r u m

online on demand

2024





konference

sektoru plateb & technologií

27-29/5/2024 hotel jezerka sec

- is one of the most significant conferences in the field of payment systems, cards and technology in the central europe
- original concept of multilevel knowledge sharing built on both business presentations, networking, workshops, round tables
- online stream on youtube studio3.live/cardforum2024
- entertainment and various activities set
- focus on payment cards, payments and progressive technologies
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- official website cardforum.cz
- online registration on website cardforum.cz april 1, - may 17, 2024
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#cardforum . term and place



- may 27-29, 2024, hotel jezerka, sec, cze

mon 27/5 arrivals . networking . social program

tue 28/5 arrivals . conference program . broadcasting on youtube

wed 29/5 networking . departures

w: cardforum.cz

w: jezerka.cz

w: bankovnikarty.cz

w: cardmag.cz

w: artofcard.com

- ai intelligence
- atm & cash never sleeps
- cashless
- click & pay
- digitalization
- e-commerce
- future of payment cards & payment progressive technology
- green deal . sustainability
- inspiration for economy in card & payment environment
- innovation in payment ecosystem
- merchant acquiring
- mobile payments
- legislation & regulation
- security, risk, biometric & behavioral analysis

#cardforum . headline



the day **one**
or
the day **after**

w: artofcard.com

- may 27, 2024, hotel jezerka, sec, cze

all day arrivals

from 14.00 check-in . conference hotel jezerka

17.00 - 21.00 pre-conference program . outdoor/indoor activities

18.00 - 21.00 pre-conference dinner . restaurant, hotel jezerka

19.00 - 21.00 collegium sbk . hotel jezerka (for sbk members)

21.00 - 23.30 cocktail

- may 28, 2024, hotel jezerka, sec, cze

08.30	doors . coffee . registration
09.00	online stream on youtube . advertising break
09.15	last call
09.20 - 09.30	opening speech
09.30 - 11.00	presentations
11.00 - 11.30	coffee . advertising break
11.30 - 13.00	presentations
13.15 - 14.30	lunch . advertising break
14.30 - 16.30	presentations
16.30 - 17.00	coffee . advertising break
17.00 - 18.00	workshops & round table
18.00	conclusion of conference agenda
18.00 - 19.00	after-conference program
19.00 - 21.00	dinner
21.00 - 23.30	cocktail & afterparty

#cardforum . wednesday . after-conference day



- may 29, 2024, hotel jezerka, sec, cze

morning networking
 face2face
 departures

#cardforum . participation . online access



- **big bank / corporation**

freepass for 12+  & online access on demand

- **middle bank / corporation**

freepass for 6+  & online access on demand

- **small bank / corporation**

freepass for 3+  & online access on demand

- **sponsor**
 - gold sponsor 3.200 eur (80.000 czk)
 - silver sponsor 2.400 eur (60.000 czk)
 - bronze sponsor 2.000 eur (50.000 czk)
- **partner**
 - main partner 1.400 eur (35.000 czk)
 - partner 1.200 eur (30.000 czk)
- **member sbk / zbk**
 - conference fee 0 czk (0 eur)
- **non member sbk / zbk**
 - conference fee 100 eur (2.500 czk) per person

- **sponsor**

visibility of logo & corporation name (banners, web, advertising, stand)
20 min presentation slot in the prime time
freepass for 6 - 10 persons & online access on demand

- **main partner**

visibility of logo & corporation name (banners, web, advertising, stand)
15 - 20 min presentation slot in the program agenda
freepass for 4+ persons & online access on demand

- **partner**

visibility of logo & corporation name (banners, web, advertising, stand)
freepass for 4+ persons & online access on demand

- **production & contact**

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- **organizer**

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#cardforum . welcome & enjoy



k o n f e r e n c e
sektoru plateb & technologií

27-29/5/2024 hotel jezerka sec