

c a r d f o r u m

online on demand

2024





**k o n f e r e n c e**

**sektoru plateb & technologií**

**27-29/5/2024 hotel jezerka sec**

- is one of the most significant conferences in the field of payment systems, cards and technology in the central europe
- original concept of multilevel knowledge sharing built on both business presentations, networking, workshops, round tables
- online stream on youtube [studio3.live/cardforum2024](https://studio3.live/cardforum2024)
- entertainment and various activities set
- focus on payment cards, payments and progressive technologies
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- official website [cardforum.cz](https://cardforum.cz)
- online registration on website [cardforum.cz](https://cardforum.cz) april 1, - may 17, 2024
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#cardforum . term and place



- may 27-29, 2024, hotel jezerka, sec, cze

mon 27/5      arrivals . networking . social program

tue 28/5      arrivals . conference program . broadcasting on youtube

wed 29/5      networking . departures

w: [cardforum.cz](http://cardforum.cz)

w: [jezerka.cz](http://jezerka.cz)

w: [bankovnikarty.cz](http://bankovnikarty.cz)

w: [cardmag.cz](http://cardmag.cz)

w: [artofcard.com](http://artofcard.com)

#cardforum . monday . pre-conference day



- may 27, 2024, hotel jezerka, sec, cze

all day          arrivals

from 14.00 check-in . conference hotel jezerka

17.00 - 21.00 pre-conference program . outdoor/indoor activities

18.00 - 20.30 pre-conference dinner . restaurant, hotel jezerka

19.00 - 21.00 collegium sbk . hotel jezerka (for sbk members)

21.00 - 23.30 cocktail

#cardforum . tuesday . conference day



- may 28, 2024, hotel jezerka, sec, cze

08.30 - 09.00	registration . broadcasting on youtube
09.00	kick off
09.10 - 09.20	opening speech
09.20 - 11.20	presentations
11.20 - 11.40	break . advertising
11.40 - 13.30	presentations
13.30 - 14.40	lunch . advertising
14.40 - 16.40	presentations
16.40 - 17.00	break . advertising
17.00 - 18.00	workshops
18.00	conclusion of conference agenda
18.00 - 19.00	after-conference program
19.00 - 21.00	dinner
21.00 - 23.30	afterparty and more

#cardforum . wednesday after-conference day



- may 29, 2024, hotel jezerka, sec, cze

morning      networking  
                  face2face  
                  departures



#cardforum . key themes



- ia intelligence
- digitalization
- future of payment cards & payment progressive technology
- inspiration for economy in card & payment environment
- innovation in payment ecosystem
- e-commerce
- mobile payments
- user experience
- security, risk, biometric & behavioral analysis
- atm strategy
- merchant acquiring
- legislation & regulation
- post crisis . new era . new world . sustainability . eco
- crypto . and more and more

#cardforum . participation . online access



- **big bank / corporation**

freepass for 10+  & online access on demand

- **middle bank / corporation**

freepass for 5+  & online access on demand

- **small bank / corporation**

freepass for 2+  & online access on demand

#cardforum . conference fee



- **sponsors & partners**  
conference fee by agreement
- **sbk member**  
conference fee            0
- **zbk member**  
conference fee            0
- **non sbk & non zbk**  
conference fee            100 eur (2.500 czk)

#cardforum . original production & organization



- **production & contact**

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- **organizer**

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#cardforum . welcome & enjoy



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