

c a r d f o r u m

online on demand

2023





cardforum

colorful

5-6/6/2023 hotel harmony spindl

- is one of the most significant conferences in the field of payment systems, cards and technology in the central europe
- original concept of multilevel knowledge sharing built on both business presentations, networking, workshops, round tables
- online stream on youtube [studio3.live/cardforum2023](https://studio3.live/cardforum2023)
- entertainment and various activities set
- focus on payment cards, payments and progressive technologies
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- official website [cardforum.cz](https://cardforum.cz)
- online registration on website [cardforum.cz](https://cardforum.cz) april 4, - may 31, 2023
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#cardforum . term and place



- june 6, 2023, hotel harmony, spindleruv mlyn, cze

mon 5/6      arrivals . networking . social program

tue 6/6      arrivals . conference program . broadcasting on youtube

wed 7/6      networking . departures

w: [cardforum.cz](http://cardforum.cz)

w: [harmonyclub.cz](http://harmonyclub.cz)

w: [bankovnikarty.cz](http://bankovnikarty.cz)

w: [cardmag.cz](http://cardmag.cz)

w: [artofcard.com](http://artofcard.com)

#cardforum . monday . pre-conference day



- june 5, 2023, hotel harmony, spindleruv mlyn, cze

all day

arrivals

from 14.00 check-in . conference hotel harmony

17.00 - 22.00 pre-conference program . outdoor/indoor activities

19.00 - 22.00 pre-conference dinner . restaurant classico, harmony

19.00 - 21.00 collegium sbk (for sbk members) . blue salon, harmony

22.00 - 23.30 welcome cocktail . bar harmony

- june 6, 2023, hotel harmony, spindleruv mlyn, cze

08.00 - 09.00	doors . registration . coffee . broadcasting on youtube
09.00	kick off . we love cards
09.10 - 09.20	opening speech
09.20 - 11.00	presentations . <b>idemia</b> . <b>3keycomp</b> . <b>diebold</b> . <b>worldline</b> . <b>morosystems</b>
11.00 - 11.30	coffee break . advertising
11.30 - 13.20	presentations . <b>sonet</b> . <b>ingenico</b> . <b>plm</b> . <b>netcetera</b> . <b>austriacard</b> . <b>gpe</b>
13.30 - 14.40	lunch . advertising
14.40 - 16.00	presentations . <b>visa</b> . <b>mastercard</b> . <b>shoptet</b> . <b>itcard</b>
16.00 - 16.30	coffee break . advertising
16.30 - 18.00	workshops . <b>acquiring</b> . <b>worldline/gopay</b> . <b>gpe</b> . <b>itcard</b>
18.00	conclusion of conference agenda
18.00 - 19.00	after conference program
19.00 - 21.00	dinner
21.00 - 02.00	afterparty and more

#cardforum . wednesday after-conference day



- june 7, 2023, hotel harmony, spindleruv mlyn, cze

morning	networking
	face2face
	departures






#cardforum . key themes



- ia intelligence
- digitalization
- future of payment cards & payment progressive technology
- inspiration for economy in card & payment environment
- innovation in payment ecosystem
- e-commerce
- mobile payments
- user experience
- security, risk, biometric & behavioral analysis
- atm strategy
- merchant pos acquiring
- legislation & regulation
- crisis . new era . new world . sustainability . eco
- crypto . and more and more

#cardforum . participation . online access



- **big bank / corporation**  
freepass for 10+  & free online access on demand
- **middle bank / corporation**  
freepass for 5+  & free online access on demand
- **small bank / corporation**  
freepass for 2+  & free online access on demand

- **sponsor**

visibility of logo & corporation name (banners, website, stand, advertising)

20 min presentation slot in the prime time

freepass for 8+  & free online access on demand

- **main partner**

visibility of logo & corporation name (banners, website, stand, advertising)

15-20 min presentation slot in the program agenda

freepass for 6+  & free online access on demand

- **partner**

visibility of logo & corporation name (banners, website, stand, advertising)

freepass for 4+  & free online access on demand

#cardforum . conference fee



- **sponsors & partners**  
conference fee by agreement
- **sbk member**  
conference fee            0
- **zbk member**  
conference fee            0
- **non sbk & non zbk**  
conference fee            100 eur (2.500 czk)

#cardforum . original production & organization



- **production & contact**

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- **organizer**

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#cardforum . welcome & enjoy

