

c a r d f o r u m

online on demand

2022





movement

23-24/5/2022 jezerka sec

c a r d f o r u m

- is one of the most significant conferences in the field of payment systems, cards and technology in the central europe
- original concept of multilevel knowledge sharing built on both business presentations, panel discussions, round tables
- online stream on youtube feat. studio3live
- entertainment and various activities set
- focus on payment cards and progressive technologies
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- official website cardforum.cz
- online registration on website cardforum.cz april 1, - may 13, 2022
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#cardforum . term and place



- may 24, 2022, hotel jezerka, sec, cze

mon 23/5 arrivals

tue 24/5 conference program . broadcasting on youtube

wed 25/5 departures

w: cardforum.cz

w: jezerka.cz

w: bankovnikarty.cz

w: cardmag.cz

#cardforum . monday . pre-conference day



- may 23, 2022, hotel jezerka, sec, cze

all day arrivals

from 14.00 accommodation in conference hotel jezerka

17.00 - 21.00 pre-conference program (outdoor activities)

18.00 - 21.00 dinner (restaurant, hotel jezerka)

- may 24, 2022, hotel jezerka, sec, cze

08.50 - 09.00 doors . coffee

09.00 - 09.15 broadcasting on youtube . advertising

09.15 - 09.30 opening speech

09.30 - 11.00 innovations . technology . payments . lectures

11.00 - 11.30 break . advertising

11.30 - 13.00 acquiring . e-commerce . atm . lectures . round table

13.00 - 14.30 lunch . advertising

14.30 - 16.30 payments . issuing . security . lectures . round table

16.00 - 16.30 break . advertising

16.30 - 17.30 workshops . round tables

17.30 - 20.00 after-conference program

20.00 - 21.30 dinner

#cardforum . lectures partner



#cardforum . wednesday after-conference day



- may 25, 2022, hotel jezerka, sec, cze


morning departures

#cardforum . key themes




- ia intelligence
- digitalization
- future of payment cards & progressive technology
- inspiration for economy in card environment
- innovation in card ecosystem
- e-commerce
- mobile payments
- user experience
- security, risk, biometric & behavioral analysis
- atm acquiring
- pos acquiring
- legislation & regulation
- covid19
- and more

- **big bank / corporation**

freepass for  + online access on demand

- **middle bank / corporation**

freepass for  + online access on demand


- **small bank / corporation**

freepass for  + online access on demand

- **sponsor**

visibility of logo & corporation name (banners, website, stand, advertising)


20 min presentation slot in the prime time

freepass for  + online access on demand

- **main partner**

visibility of logo & corporation name (banners, website, stand, advertising)

20 min presentation slot in the program agenda

freepass for  + online access on demand

- **partner**

visibility of logo & corporation name (banners, website, stand, advertising)

freepass for  + online access on demand

- **sponsors**

| | |
|----------------|------------------------|
| gold sponsor | 2.800 eur (70.000 czk) |
| silver sponsor | 2.000 eur (50.000 czk) |
| bronze sponsor | 1.600 eur (40.000 czk) |

- **partners**

| | |
|--------------|------------------------|
| main partner | 1.400 eur (35.000 czk) |
| partner | 1.200 eur (30.000 czk) |

- **sbk (czech) members / zbk (slovak) members**

| | |
|------------|---|
| conference | 0 |
|------------|---|

- **non sbk**

| | |
|------------|---------------------|
| conference | 100 eur (2.500 czk) |
|------------|---------------------|

#cardforum . original production & organization



- **production & contact**

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- **organizer**

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