

c a r d f o r u m

online on demand

2022



**card**forum™

**m o v e m e n t ' 2 2**



**movement**

**23-24/5/2022 jezerka sec**

**c a r d f o r u m**

- is one of the most significant conferences in the field of payment systems, cards and technology in the central europe
- original concept of multilevel knowledge sharing built on both business presentations, panel discussions, round tables
- online stream on youtube feat. studio3live
- entertainment and various activities set
- focus on payment cards and progressive technologies
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- official website [cardforum.cz](http://cardforum.cz)
- online registration on website [cardforum.cz](http://cardforum.cz) april 1, - may 13, 2022
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#cardforum . term and place



- may 24, 2022, hotel jezerka, sec, cze

mon 23/5      arrivals

tue 24/5      conference program . broadcasting on youtube

wed 25/5      departures

w: [cardforum.cz](http://cardforum.cz)

w: [jezerka.cz](http://jezerka.cz)

w: [bankovnikarty.cz](http://bankovnikarty.cz)

w: [cardmag.cz](http://cardmag.cz)

#cardforum . monday . pre-conference day



- may 23, 2022, hotel jezerka, sec, cze

all day          arrivals

from 14.00 accommodation in conference hotel jezerka

17.00 - 21.00 pre-conference program (outdoor activities)

18.00 - 21.00 dinner (restaurant, hotel jezerka)

- may 24, 2022, hotel jezerka, sec, cze

08.50 - 09.00 doors . coffee

09.00 - 09.15 broadcasting on youtube . advertising

09.15 - 09.30 opening speech

09.30 - 11.00 innovations . technology . payments . lectures

11.00 - 11.30 break . advertising

11.30 - 13.00 acquiring . e-commerce . atm . lectures . round table

13.00 - 14.30 lunch . advertising

14.30 - 16.30 payments . issuing . security . lectures . round table

16.00 - 16.30 break . advertising

16.30 - 17.30 workshops . round tables

17.30 - 20.00 after-conference program

20.00 - 21.30 dinner

#cardforum . lectures partner





#cardforum . wednesday after-conference day





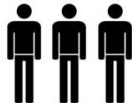
- may 25, 2022, hotel jezerka, sec, cze

morning      departures

#cardforum . key themes




- ia intelligence
- digitalization
- future of payment cards & progressive technology
- inspiration for economy in card environment
- innovation in card ecosystem
- e-commerce
- mobile payments
- user experience
- security, risk, biometric & behavioral analysis
- atm acquiring
- pos acquiring
- legislation & regulation
- covid19
- and more

- **big bank / corporation**  
freepass for  + online access on demand
- **middle bank / corporation**  
freepass for  + online access on demand
- **small bank / corporation**  
freepass for  + online access on demand

- **sponsor**

visibility of logo & corporation name (banners, website, stand, advertising)


20 min presentation slot in the prime time

freepass for  + online access on demand

- **main partner**

visibility of logo & corporation name (banners, website, stand, advertising)

20 min presentation slot in the program agenda

freepass for  + online access on demand

- **partner**

visibility of logo & corporation name (banners, website, stand, advertising)

freepass for  + online access on demand

- **sponsors & partners**  
conference fee by agreement
- **sbk member**  
conference fee            0
- **zbk member**  
conference fee            0
- **non sbk & zbk**  
conference fee            100 eur (2.500 czk)

#cardforum . original production & organization



- **production & contact**

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- **organizer**

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