



i n f o r m a t i o n

- is one of the most significant conferences in the field of payment systems, cards and technology in the Central Europe
- original concept of multilevel knowledge sharing built on both business
- presentations, panel discussions, round tables and workshops
- entertainment and various activities set in the outdoor
- focus on payment cards and progressive technologies
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- + 250 participants, +20 speakers, +80 corporations
- official website cardforum.cz
- online registration on website cardforum.cz until 18.05. 2018
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#cardforum . term and place



- MAY 28-30, 2018, Hotel Jezerka, Sec, CZE (jezerka.cz)

MON 28/5	arrivals . pre-conference program . dinner
TUE 29/5	conference program . networking . social program
WED 30/5	networking . social program . departures

#cardforum . pre-conference day



- MAY 28, 2018, Hotel Jezerka, Sec, CZE (jezerka.cz)

all day	arrivals & accommodation
18.00 - 22.00	dinner
19.00 - 21.00	collegium BCA summit (for members BCA only)
19.00 - 22.00	pre-conference program (indoor & outdoor)
22.00 - 24.00	pre-conference cocktail

#cardforum . conference day



- MAY 29, 2018, Hotel Jezerka, Sec, CZE

08.30 - 09.00 registration opens & pre-conference program

09.15 - 09.30 opening

09.30 - 11.00 presentations

11.00 - 11.30 coffee & networking

11.30 - 13.00 presentations

13.00 - 14.30 lunch

14.30 - 16.00 presentations

16.00 - 16.30 coffee & networking

16.30 - 18.00 workshops & panel

18.00 - 20.00 after-conference program (indoor & outdoor)

20.00 - 21.30 cardforum cocktail reception

22.00 - 24.00 afterparty & deejay

#cardforum . after-conference day



- MAY 30, 2018, Hotel Jezerka, Sec, CZE

morning	networking & social program
afternoon	departures


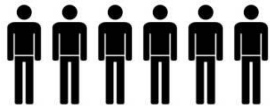

#cardforum . key themes



- digitalization
- future of payment cards & progressive technology
- inspiration for economy in card environment
- innovation in card business
- e-commerce transactions - opportunity or threat
- mobile payments
- security, risk & biometric
- let's look ourselves in the mirror / realistic market overview
- cards & transport
- ATM acquiring, contactless
- POS acquiring
- legislation & PSD2

#cardforum . participation



- big bank / corporation
freepass for  +
- middle bank / corporation
freepass for 
- small bank / corporation
freepass for 

- sponsor

visibility of logo & corporation name (banners, website, info, expo stand)

15 min presentation slot in the prime time

freepass for  +

- main partner

visibility of logo & corporation name (banners, website, info, expo stand)

15 min presentation slot in the program agenda

freepass for 

- partner

visibility of logo & corporation name (banners, website, info, expo stand)

freepass for 

#cardforum . production & organization



- Bank Card Association (BCA) / Sdruzeni pro bankovni karty (SBK)

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#cardforum.cz



28-30/05/2018

hotel jezerka / sec / cze

